 

***Dragon’s Den…***

***…….Kitchener Style!***

***‘City of Kitchener Improvement Plan’ - Team Assignment***

**Your group is to brainstorm and design an ‘Action Plan’ around a Civic issue or local project of *your choice*. You must be ready to present your ideas to a team of city councilors that you will meet with us at City Hall. You will be set up in carousel fashion in the forum of Kitchener City Hall. Finally, they will walk around and examine each of our presentations. They will take a look at each display, listen to your presentation, and ask your group a few questions. They will either *accept* or *reject* your ideas just like the ‘Dragons’ on the TV show ‘Dragon’s Den.’ However, don’t be discouraged! It’s about creating an amazing and realistic proposal…….not always pleasing the ‘Dragons’ ☺ Please remember to have fun and be enthusiastic regardless of what others think. Your main concern should be working to your potential while developing a vibrant ‘Action Plan’ and achieving at your highest level…!! ☺**

**Here is what is required of each group……**

* **Each group will consist of 3 or 4 students**
* **Each group will develop and present a 5 min. PowerPoint presentation**

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**Your first task is to choose a ‘Local Issue’ that you want to focus on and strive to improve………...here are some suggestions:**

***Bike Lanes Public Parking Taxes Environment***

***Recreation Centres Subdivision Planning Public Pools Outdoor activities***

***Public Parks Construction …… and so on!!***

***Your ‘Presentation’ should include the following…***

* **Approximately 5 min. in length**
* **Outline the issue for which you are working to improve upon**
* **Describe 3 *reasons* why this is an important issue in Kitchener**
* **Outline the specific details surrounding the solution you are offering**
* **Describe at least 2 *benefits* for the citizens of Kitchener**
* **Predict the cost & financial details of your proposed community improvement**
* **Provide some ideas on how you may fund your improvement plan (if money is needed)**
* **All members of the group must have a speaking role**

***Your Presentation should include the following…***

* **A ‘catchy’ slogan…. that is inspiring, short & easy to remember**
* **You should have important colours, energetic lettering and use the entire space**
* **Your issue should be identifiable and the entire presention should work to promote your municipal issue**
* **A small poster (to put up in bus stops, etc.)**
* **A brief pamphlet (to distribute to local homes, etc.)**
* **Social media access… that includes a website, Facebook account, Twitter account, Instagram account, hash tag #, etc.**
* **They can be ‘fake’ addresses; you do not need to create these accounts. However, you should describe your social media ideas to your audience so that they can envision what your site(s) would look like and offer.**

***Success Criteria: C:\Documents and Settings\Stephen Martin\Local Settings\Temporary Internet Files\Content.IE5\0O17QZE4\MC900434713[1].wmf Yes No***

|  |  |  |
| --- | --- | --- |
| **We have focused on a current and realistic issue facing the municipality of Kitchener** |  |  |
| **We have included at least 3 unique reasons why this is an issue facing the people of Kitchener** |  |  |
| **We have included at least 2 noticeable benefits that will directly impact the people of Kitchener** |  |  |
| **We have properly predicted and calculated the cost of our ‘Action Plan’ and how the funds may be raised (if needed)** |  |  |
| **We have created a visual exhibit that effectively uses the entire space of the tripod display board** |  |  |
| **We have a solid and powerful visual display which includes…**   * **vibrant colours** * **noticeable lettering** * **memorable slogan** * **your issue is clear to the audience** * **your images are directly connected to issue** * **your colours are directly connected to issue** * **the main parts of our presentation are also visible on your tripod display** |  |  |
| **Our presentation was presented with clear expression, eye contact, and proper posture** |  |  |
| **We have created a poster and/or pamphlet that explain the details of our ‘Action Plan’. They are vibrant, creative, and informative. They are organized, use the entire page, and are professional looking.** |  |  |
| **Our presentation is approximately 5 min in length and all members have a speaking role** |  |  |

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C:\Documents and Settings\Stephen Martin\Local Settings\Temporary Internet Files\Content.IE5\YMRYOKFE\MC900036771[1].wmf**Table #**

**Group: *\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_***

**City of Kitchener Youth Forum**

Evaluation Rubric

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | 1 | 2 | 3 | 4 |
| **Knowledge** | **Does not deal with city issues** | **Some issues involve the city** | **Correct issues for the City**  **\*Gives 3 reasons why it is a City issue**  **\*Reasonable Idea** | **Multiple critical issues for our city**  **Suggestions are very workable** |
| **Thinking** | **Boring**  **Not logical**  **No solution** | **Somewhat logical**  **Partial solution** | **\*Creative**  **\*Logical**  **\*Offers a solution**  **\*Gives 2 reasons why solution benefits the city** | **\*Outstanding**  **creativity**  **\*Original ideas**  **\*Uses humour appropriately**  **\*Concise**  **\*offers a good solution** |
| **Communication** | **Few of level 3 are present** | **Some of level 3 are present** | **\*No spelling or grammar errors**  **\*Clear message**  **\*Strong presentation skills**  **\*Clearly outlines the issue**  **\*all members of the group speak** | **Clear and obvious message**  **Public can relate**  **THE DRAGONS BUY INTO THE IDEA AND WOULD LIKE TO USE FOR THEMSELVES IN THE FUTURE** |
| **Application** | **A few items from level 3 are present** | **Some items from level 3 are present** | **Complete package – all required items presented (slogan, pamphlet, poster)**  ***\**presentation had an intro and a conclusion** | **\*Extra items included**  **\*Very professional looking**  **\*colourful**  **\*excellent balance to presentation** |